

ERVIN COHEN & JESSUP PARTNER JEFFREY GLASSMAN RECEIVES CERTIFIED INFORMATION PRIVACY MANAGER CREDENTIAL

10.05.2021

Ervin Cohen & Jessup announced today that Partner and Chair of the Firm's Intellectual Property and Technology Law Department Jeffrey R. Glassman has received the esteemed designation of Certified Information Privacy Manager (CIPM) through the International Association of Privacy Professionals (IAPP). This is the second privacy-related certification Jeffrey has earned. The first was the IAPP's Certified Information Privacy Professional (CIPP/US) in 2020.

"This certification demonstrates the lengths the Firm's attorneys go to continually stay relevant, up to date and well informed in a continuously evolving digital business landscape," said Co-Managing Partner Randall Leff. "Jeffrey and our team of business attorneys are dedicated to delivering forward-thinking insights especially around complex cybersecurity and privacy issues."

Jeffrey counsels clients with websites, mobile apps, social media presence, e-commerce platforms and other online businesses on compliance with the California Consumer Privacy Act and its complex rules and regulations governing the collection, use, management, storage, sharing, selling and disposal of personal information. He reviews, analyzes, and drafts internal privacy policies, external privacy notices, disclosures and terms related to personal information and data security, and data flows and mapping involved in a company's business offering. Jeffrey provides training and advice to clients regarding developing and implementing robust privacy-oriented programs, helps draft accurate and complete disclosures of advertising practices, and compliance with the Children's Online Privacy Protection Act (COPPA).

Jeffrey supports clients involved in privacy assessments in connection with the launch of new products and services, mergers and acquisitions, cloud computing, advertising and other transactions where the collection, management and transfer of personal information is an issue. He makes practical recommendations and provides checklists to help clients quickly

PROFESSIONALS

Jeffrey R. Glassman

PRACTICE AREAS

Intellectual Property and
Technology

understand the data they handle and the privacy-related laws and regulations that apply to their collection, use, storage and sharing of that data.

The Certified Information Privacy Manager (CIPM) certification arms privacy and data protection professionals with everything they need to establish, maintain and manage an enterprise-wide privacy program across its entire lifecycle. CIPMs know privacy regulations and they know how to make them work for organizations they represent.