



KENNETH A. LUER

SENIOR PARTNER

kluer@ecjlaw.com

Direct 310.281.6329

Ken Luer is a Senior Partner of the Business and Corporate Law Department.

Ken represents entrepreneurs and their businesses, from startups to emerging companies to long-established businesses. For many of these clients, he serves as their outside general counsel. His expertise includes:

- Business law
- Forming and reorganizing companies
- Equity and debt financing
- Technology and trademark licensing
- Strategic alliances
- Contract negotiations
- Mergers & acquisitions

Mergers & Acquisitions form a significant part of Ken's practice, where he typically represents business owners in achieving a successful sale to a strategic or financial buyer. He also represents buyers of businesses, often as California M&A counsel to out-of-state companies in their acquisitions of California companies.

As an outgrowth from his core expertise, Ken has a sub-specialty advising family law attorneys and their clients on how to monetize the value of closely-held companies in marital property divisions. He presents his MCLE program, "M&A Advice for Family Law Attorneys," to family law groups.

Outside the office, Ken's interests include baseball, writing, music and travel.

EDUCATION

J.D., University of Virginia School of Law

B.A., University of Richmond

PRACTICE AREAS

Business, Corporate and Tax

Intellectual Property and Technology

ADMISSIONS

California

HONORS & RECOGNITIONS

AV® Preeminent™ Rating from Martindale-Hubbell

COMMUNITY & PROFESSIONAL

Los Angeles County Bar Association

Los Angeles County Bar Association, Business and Corporations Law Section

ProVisors (Professional Association of Trusted Advisors)

CLIENT ALERTS

ECJ - Let's Make a Deal? Corporate & Tax Report
07.12.2023

Ken Luer Quoted in Los Angeles Business Journal Forum
10.24.2016

BLOG POSTS

Consolidated Appropriations Act: Additional Paycheck Protection Program Loans
Business Law, 01.11.2021

CARES Act: Loan Forgiveness Applications
Business Law, 05.21.2020

CARES Act: Loan Applications
Business Law, 04.01.2020

CARES Act: Economic Injury Disaster Loans
Business Law, 03.31.2020

CARES Act: Paycheck Protection Program Loans
Business Law, 03.31.2020

PUBLICATIONS

Dividing the Assets: Different Types of Businesses
09.15.2016

Buy-Sell Agreements in a Divorce (Part 2)

06.06.2016

Buy-Sell Agreements in a Divorce (Part 1)

05.18.2016

But What About the Business?

State Bar of California, Family Law News, Issue 4, Vol. 37, 01.2016

Companies Beware: Non-competes are Void in California

Los Angeles Daily Journal, 10.20.2011

Your Family Business—Some Common Mistakes to Avoid

Los Angeles Business Journal (Supplement), 11.06.2006

Protecting Business Names and Trademarks on the Internet

Los Angeles Business Journal, 03.27.2000

The Silverado Report and the California Response

Beverly Hills Bar Association Journal, Vol. 27, No. 2, Spring 1993

Business Law Section Report on the Third-Legal

Opinion Report of the ABA Section of Business Law Co-Author, American Bar Association, 05.1992

The Guide to Organizing a California Corporation

Drafting Committee on State Bar Practice Guide, 1992

SUCCESSSES

Ervin Cohen & Jessup Navigates Sale of Todd Pipe & Supply to Reece Ltd. For \$160 Million

Ervin Cohen & Jessup Guides Merger of Two Leading Water Brands Primo Water Corporation to acquire all outstanding shares of Glacier Water Services

ECJ Partner Ken Luer Completes Complex Sale of Steel Corporation

Ervin Cohen & Jessup Assists International Client with Facebook Agreement