

# ECJ PARTNER, JEFFREY GLASSMAN, EARNS CERTIFIED INFORMATION PRIVACY PROFESSIONAL CREDENTIAL

09.10.2020

Ervin Cohen & Jessup announced today that Partner and Chair of the Intellectual Property and Technology Law Department, Jeffrey R. Glassman, has earned the esteemed designation of Certified Information Privacy Professional (CIPP/US) from the International Association of Privacy Professionals (IAPP).

“We congratulate Jeff on his achievement in earning the CIPP credential and designation,” said Co-Managing Partner Randall Leff. “He and our team of business attorneys are dedicated to delivering the insights and guidance crucial to help our clients stay ahead of continuously evolving and increasingly complex cybersecurity and privacy issues.”

Jeffrey has spent the last two decades working as a corporate attorney representing emerging growth companies. He advises clients on a wide variety of issues related to the collection, sharing and sale of personal information including, among others, matters related to behavioral advertising, privacy policies, mobile apps, cloud computing, smart devices, and data analytics. He has handled hundreds of information technology and data security transactions on behalf of both service providers and data collectors. Currently, Jeffrey is assisting clients preparing for compliance the California Consumer Privacy Act.

In addition to representing clients in connection with privacy and data security matters and regulatory compliance, Jeffrey also represents clients in a wide variety of transactional matters including issues related to cutting-edge Internet, mobile marketing, social media, viral and influencer marketing, and software development, licensing and distribution deals. He advises clients at every stage including formation, growth, and M&A transactions.

For more than 15 years, the CIPP has been recognized as the world’s preeminent credential in the business of privacy. Professionals who become certified have a foundational understanding of broad global concepts of privacy and data protection law and practice including, among other things,

## PROFESSIONALS

Jeffrey R. Glassman

## PRACTICE AREAS

Intellectual Property and  
Technology

jurisdictional laws, regulations and enforcement models; essential privacy concepts and principals; legal requirements for handling and transferring data and more.